



Empowering Sections: Networking, Challenges and Best Practices

(IEEE R10 AGM 2025)

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Prof. Jennifer Chua-Dela Cruz
R10 Sections and Chapter Committee Chair

iee.org



R10 SCC Projects and Tasks

- ❖ Forming sections/subsections in emerging countries/geographic areas.
- ❖ Working with Subsection directly under Region 10 and help them growing membership to elevate them as full sections.
- ❖ Working with sections with adequate chapter members to file for new chapters
- ❖ Evaluating petitions for Section/Subsection/Chapter formations and Improving petition applications/review process.
- ❖ IEEE Region 10 Section Chapter Symposium for the two regions (North Asia and South Asia Pacific)

2025 R10 Section Chapter Committee



Prof. Jennifer Chua-Dela Cruz
Philippines
Chair



Nathasha Perera
Australia



Cyrel Manlises
Philippines



Anjali Diwan
India



Christian Enoval
Philippines



Sricheta Parui
India



Joon Goo Park
Korea



Amit Kumar
(India)



Zuhaina Zakaria
Malaysia



Takako Hashimoto
(Advisor, Japan)



Deepak Mathur
(Advisor, India)



Kukjin Chun
(Advisor, Korea)

SCC Projects 2025

R10 Section and Chapter Incentive Program

Project Name	Description	Eligibility/Incentives	Timeline
R10 Section and Chapter Incentive Program	The IEEE R10 SCC aims to recognize the performing Sections/ Subsections across Region 10 for their outstanding contribution in terms of membership, reporting and activities benefiting the members of their respective OU.	<p>Section/ Subsection/ Society Chapter from IEEE</p> <ul style="list-style-type: none"> · \$200 each for selected 5 Performing Sections / Subsections · \$200 each for selected 5 Performing Society Chapters <p>The incentives awarded shall be utilized on activities to promote section-chapter relationship.</p>	<p>Submission Deadline: May 31, 2025</p> <p>Acceptance Notification: June 15, 2025</p>
R10 Section and Chapter Mini Symposium Program	The IEEE R10 SCC invites Call for Interest from Sections to organize an exclusive "Section Chapter Mini Symposium Program" to share guidelines and best practices among the organizational units (OUs) of the Section.	<p>Sections from IEEE Region 10 is eligible to apply.</p> <p>Two sections from North Asia and two sections from South Asia will be selected to be supported by R10 SCC.</p> <p>Up to USD 500 for each selected section in alignment with <u>Region 10 Matching Fund Policy</u></p>	<p>Submission Deadline: May 31, 2025</p> <ul style="list-style-type: none"> · Acceptance Notification: June 15, 2025 · Event to be organized from: July to Oct 2025



R10 and Section Collaboration

- **IEEE R10 Section and Chapter Committee Survey**
- Appointment of Section and Chapter Coordinators



- Identify inactive society chapters, Student Branches and Chapters and provide guidance in revival and dissolution.
- **Review ByLaws – follow IEEE ByLaws**

Check for compliance (for local government registration or local operating procedure or minimum requirement)

For revision, consult a legal counsel and MGA

- **Timely Vtools Reporting**



Reminder on the use of IEEE Logo and Branding

<https://brand-experience.ieee.org/guidelines/brand-identity/>

Excerpts from the IEEE Brand Identity Guidelines

Logo Variations

The IEEE Master Brand, consisting of the IEEE diamond-shaped logo (the "kite") followed by the letters IEEE, was adopted by the Board of Directors in November 1999.



The IEEE tagline, *Advancing Technology for Humanity*, was created in 2009 to commemorate the 125th anniversary of the organization. It is recommended for use on all corporate level materials.



Learn more about the IEEE tagline on page 6 of this guideline.

The IEEE "kite" is ONLY for use on membership grade indicators (i.e. pins, digital badges, etc.) Due to trademarks infringements, the IEEE "kite" can never be used alone outside of the uses indicated.



Taglines & IEEE Sub-brands

Taglines must be developed based on a well thought through "unique brand value proposition". Some IEEE sub-brands carry taglines that are complimentary to the master IEEE tagline.

Any tagline added to a sub-brand logo can not compete or replicate the master IEEE tagline, and require review and approval by the [IEEE Brand Team](#). It is preferred that sub-brands do not create taglines for use with their logos.

Examples of compliant complimentary sub-brand taglines include:



CORRECT USAGE



Blue IEEE Master Brand on light background.



Black IEEE Master Brand on light background.



White IEEE Master Brand on a dark background.



White IEEE Master Brand on a dark image (minimal detail in area behind the IEEE Master Brand).

INCORRECT USAGE



Do NOT put the blue IEEE Master Brand on dark background.



Do NOT put the black IEEE Master Brand on dark background.



Do NOT put the white IEEE Master Brand on a light background.



Do NOT place the IEEE Master Brand on a dark/complex image.



Section Vitalization

- Invite industry members and engage them to participate in your activities
- Support student activities
- Include industry and YP members in your section officers or roster or committee



Section and Chapter Relationship

Regular reporting, visibility and coordination

Strong section and chapter relationships

- Invite them to your meetings, give incentives, host a good lunch/dinner and some raffle prizes
- Establish directories for all OU's under the section for officer transitions

2024 R10 Outstanding Sections Awardees

Outstanding Large Section Award (Kerala Section)

Dr. Manoj. B. S, bsmanoj@ieee.org

Outstanding Medium Section Award (Karachi Section)

Dr Tariq Rahim, tariqsoomro@ieee.org

Outstanding Small Section Award (Shin-Etsu Section)

Prof. Hiroyoshi Yamada , yamada@ie.niigata-u.ac.jp

Getting Awards

Basis of Selection

The R10 Outstanding Large/ Medium/ Small Section Awards are selected based on the Annual Section Report submitted to R10.

The following aspects and activities in the prior year would be considered in selecting the Outstanding Large/Medium / Small Sections:

- Submission of the Annual Section Report by the time of R10 Annual Meeting;
- Evidence of Retention and Growth of members and active Young Professional, Women in Engineering and Life Member Affinity Groups;
- Active Student Branch activity such as student paper contest, recruitment of student members;
- Continuing Educational activities including conferences, technical activities, training courses;
- Contacts with section members including the number of Newsletter issues email Newsletters, regular updates of Section, Chapters and Student Branches Web Page and via other social media;
- Community projects/service that project positive visibility to IEEE;