2023 IEEE R10 EXCOM Meeting
March 2023

2023 R10 Ethics Awareness & Advancement Committee (EAAC) Plan

Dr Sudeendra Koushik
EAAC Committee Chair 2023

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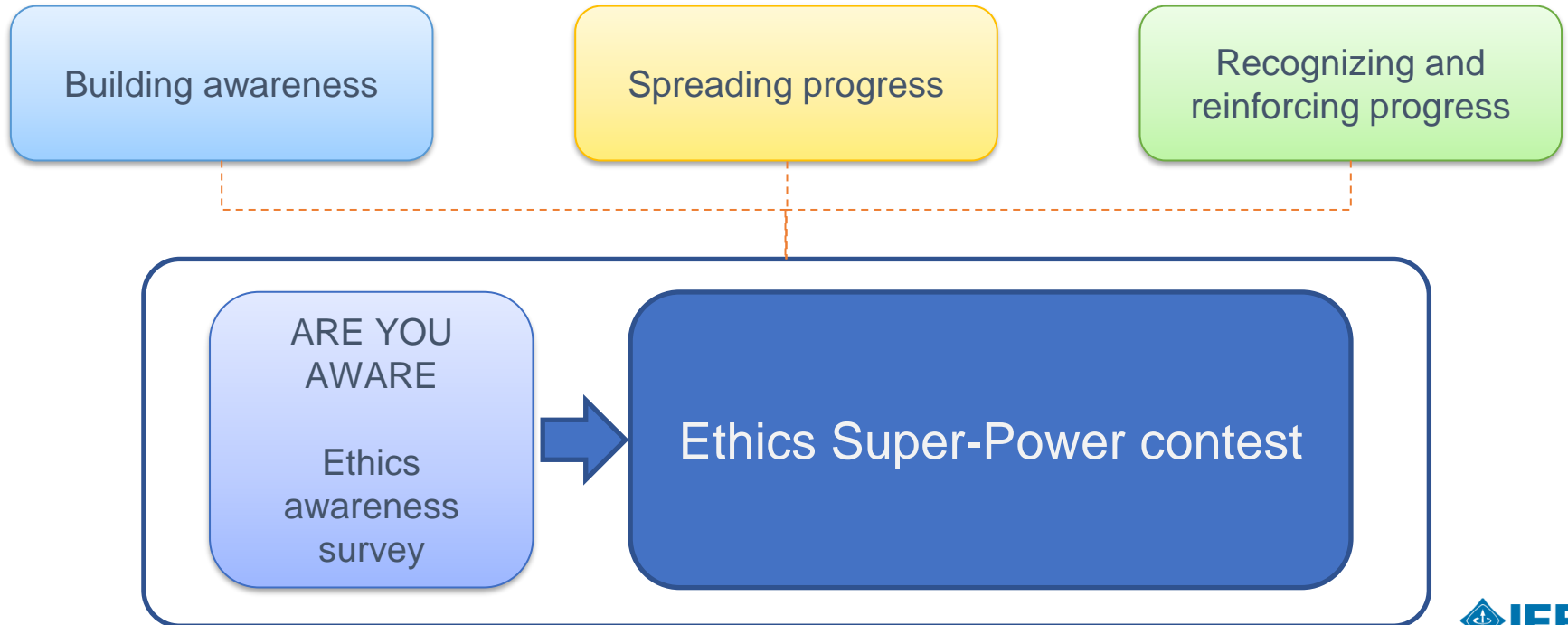
EAAC – Ethics Awareness and Advancement Committee

Focus of this committee

▶ To raise AWARENESS of Ethics amongst our members

▶ To spread and ADVANCE the awareness of Ethics across our Region

▶ Measure progress, recognize to motivate members to become aware of Ethics

▶ Collaborate with EMCC (not overlap) and IEEE Ethics committees and activities

Committee Members:

▶ Dr Takako Hashimoto,

▶ Dr Suresh Nair, Prof.

▶ Dr Mousmi Ajay Chaurasia,

▶ Dr Siva Reddy

▶ Dr Ashwini Appaji

▶ Mr Yeshwanth

▶ Chair: Dr Sudeendra Koushik

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Advancing Technology
for Humanity

EAAC – Ethics Awareness and Advancement Committee

Building awareness

Spreading progress

Recognizing and reinforcing progress

ARE YOU AWARE

Ethics awareness survey

Ethics Super-Power contest

EAAC "Are you Aware"

Reach of about 1700+

100% completion rate

EAAC "Are you Aware"

Executive Summary

48% of the respondents were professional members

14% YP and
29% were Student members

About 43 % are NOT aware of the presence of a separate IEEE Code of Ethics

About 29 % of members are NOT aware of the content of IEEE Code of Ethics

About 86% members want to compliant to the IEEE Code of Ethics

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EAAC "Ethics Super Power Contest"

SCAN

REVIEW

ASSESSMENT

Reach of about ~5500

100% completion rate

IEEE Code of Ethics EAAC "Ethics Super Power Contest"

For Individual IEEE Members

- ·Score 70% or more to win a "Ethics Champion" Soft-Pin

- At special events participants can win a physical pin

For Sections in IEEE Region 10

· Any section which achieve 50% or more of their members to take up this assessment would be recognised with a Special Plaque

· The top 5 sections with maximum number of members who have taken up this assessment will also be recognised with an Exclusive Plaque.

IEEE Code of Ethics EAAC "Ethics Super Power Contest"

Knowledge is Power
Ethics is Super-Power
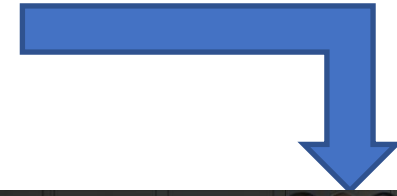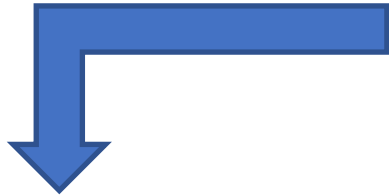
Name: Dr Sudeendra Koushik

IEEE No: 91134687

Region: Region 10

Section: Bangalore Section
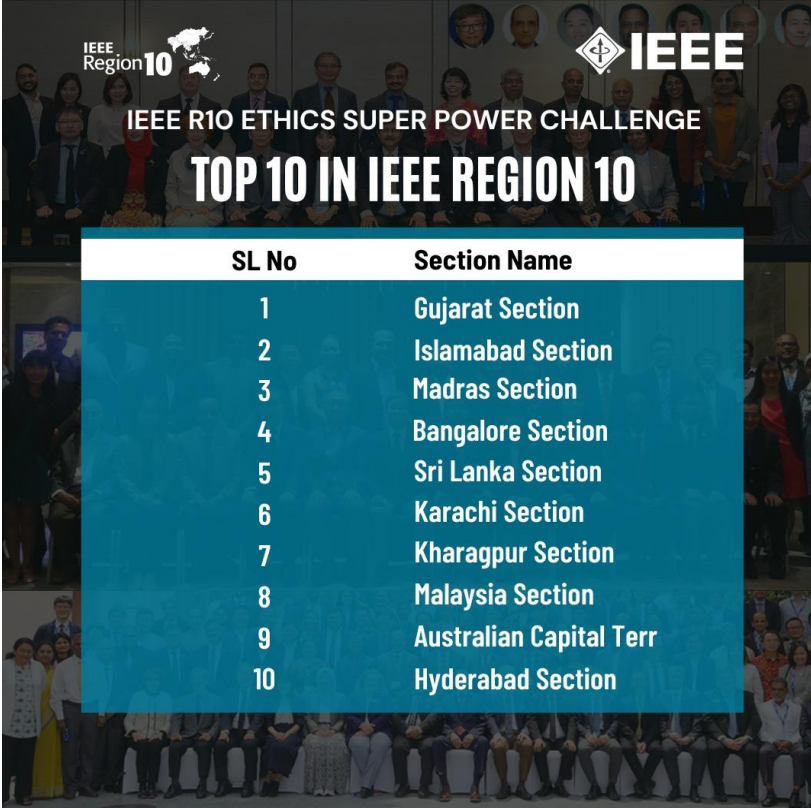
Scan Me

Knowledge is Power
Ethics is Super-Power

pin

IEEE R10 ETHICS SUPER POWER CHALLENGE

SECTION RANK LIST

SL No	Section Name	Percentage
1	Gujarat Section	10.35%
2	Bangalore Section	1.16%
3	Madras Section	0.64%
4	Kerala Section	0.51%
5	Hyderabad Section	0.36%
6	Islamabad Section	4.67%
7	Bombay Section	0.49%
8	Kolkata Section	0.42%
9	Sri Lanka Section	0.92%
10	Delhi Section	0.28%

*as of 28 July 2023

EAAC "Ethics Super Power Contest" at events

EAAC "Ethics Super Power Contest" at events

During SC please collect

Every section for your leadership team

Congratulations to the Winning sections (Phase 1)

IEEE R10 ETHICS SUPER POWER CHALLENGE

TOP 10 IN IEEE REGION 10

SL No	Section Name
1	Gujarat Section
2	Islamabad Section
3	Madras Section
4	Bangalore Section
5	Sri Lanka Section
6	Karachi Section
7	Kharagpur Section
8	Malaysia Section
9	Australian Capital Terr
10	Hyderabad Section

EAAC update

- **Successfully completed running the baseline pre-survey,**
- **Results analyzed and report submitted**
- **Awareness survey designed**
- **Physical Pin designed and ready to order**
- **Soft pin designed and ready for deployment**
- **Awareness survey designed and ready to roll out in July**
- **Discussion started with HTC to plan for a good event at HTC Gujrat to celebrate World Ethics Day**

Discussed to have an EAAC contest and a stall at Bangalore section flagship Conference CONEECT

- **Put up a stall at CONNECCT in July, Bangalore – Standee and Pins for the Ethics awareness assessment qualifiers (75%% right answers)**
- **Ethics awareness program launch**
- **Ethics recognition pin to all Ethics awareness assessment qualifiers (75%% right answers) to top/first 5% of all sections**
- **Pins alongside Excom and Sections Congress Ottawa**
- **HTC Ethics day Major event in Gujrat alongside HTC, October 2023**

> MGA Funding approved the ETHICS STAR project – to take this impactful initiative beyond R10

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EAAC "Ethics Super Power Contest"

	INR	USD	
Pins 7k/5%	665000	8312.5	
flight person	48000	600	HTC
Accomodation	30000	375	
registration	10000	125	
Courier etc	50000	625	
Contingency	200000	2500	
standee	5000	62.5	
plaques 5x	15000	187.5	
Expenses	1023000	12787.5	

Thank you on behalf of EACC team

2023 R10 Ethics Awareness & Advancement Committee (EAAC) Plan

Dr Sudeendra Koushik
EAAC Committee Chair 2023

Special thanks to all my
committee members +
R10 Directors and colleagues

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Committee Structure

1. Chair: Sudeendra Koushik
2. Members: Dr Takako Hashimoto, Dr Suresh Nair, Prof. Mousmi Ajay Chaurasia, Dr Siva Reddy

Objectives

1. Build awareness amongst volunteers
2. Build among partners
3. Develop a sense of pride in compliance
4. Collaborate closely with YP, Projects and EMCC

Projects / Tasks

Project 1: Training module to gamify Ethics
Project 2: Self compliance, module + pledge campaign
Project 3: Compliant gets a compliant

Budget (Total)

Project 1: Building awareness
Project 2: Spreading progress
Project 3: Recognizing and reinforcing progress
Total Budget (requested) in USD = 13 K USD (TBC)

Project / Task Measurable

Project 1: Module launched
Project 2: Number of volunteers taken pledge
Project 3: Incentives and Recognition

Major Milestones & Timeline

Project 1: April-May 2023
Project 2: June-August
Project 3: June-December

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Depending on the circumstances, some may merit being brought to the attention of the appropriate IEEE ethics body for consideration of whether a violation of the IEEE Code of Ethics (CoE) or other relevant IEEE governing document has occurred
It is assumed throughout that all parties are IEEE members or are otherwise subject to the IEEE CoE

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IEEE Code of Ethics

As Adopted by the IEEE Board of Directors June 2020 (summary below)

We, the members of the IEEE, in recognition of the importance of our technologies in affecting the quality of life throughout the world, and in accepting a **personal obligation** to our profession, its members, and the communities we serve, do hereby **commit ourselves to the highest ethical** and professional **conduct** and agree:
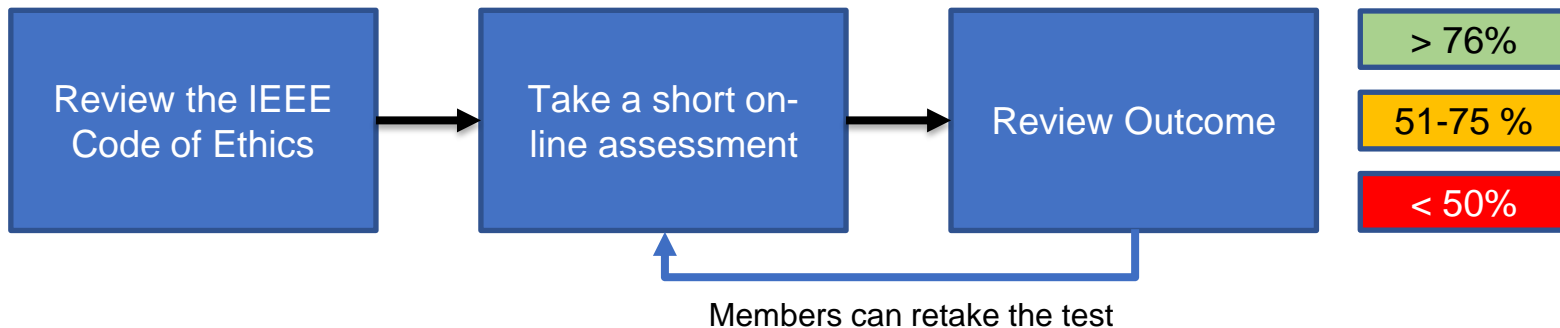
1. **To uphold the highest standards of integrity, responsible behavior, and ethical conduct in professional activities**.

2. **To treat all persons fairly and with respect, to avoid harassment or discrimination, and to avoid injuring others.**

3. **To strive to ensure this code is upheld by colleagues and co-workers.**

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EAAC – Ethics Awareness and Advancement Committee

Project **I AM AWARE**

▶ Project name - **I AM AWARE**

▶ Goal - Building awareness

1. Provide existing content about Ethics to all R10 members for review and learning
2. Basic Ethics awareness assessment of members using on-line form
3. Scoring of answers on Ethics as per information in step 1 above

I AM AWARE pin awarded to 'Green' category

Review the IEEE Code of Ethics	→	Take a short on-line assessment	→	Review Outcome

> 76%
51-75 %
< 50%

Members can retake the test

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EAAC – Ethics Awareness and Advancement Committee

Project **SARVATRA**– *Awareness campaign*

▸ Project - SARVATRA

▸ Goal - Run a campaign to on Ethics awareness is spread across R10

- R10 Excom /Adcom
- Section wise campaign
- Partner-wise campaign
- Webinars, R10 talks, part of events and conferences etc

- **Self assessment on Ethics and I AM AWARE 'Pin' to be distributed to all those who complete the module successfully as per project I AM AWARE**

▸ Create opportunities to take pledge on IEEE day
▸ Create a Pledge day
▸ Use other events to encourage taking pledge
▸ Work closely with YP, LM, WiE and Student Member
▸ Work with EMCC to engage Ethics related activities

EAAC – Ethics Awareness and Advancement Committee

***Project* SHINCHOKU** *– Measuring Progress*

- ▶ Project – Shinchoku / 進捗
- ▶ Goal – measuring progress of Ethics awareness across R10

  - Monthly reporting section-wise, Affinity groupwise
  - Identify stars and trail-blazers for recognition
  - (Proposed) Award for Section with most I AM AWARE members
  - (Proposed) Recognition for Individual volunteers who mobilize most volunteers to take self assessment

EAAC – Ethics Awareness and Advancement Committee

Actions

▶ Recruitment of core committee members – Done

▶ Committee meetings – started; first meeting done

▶ Recruitment of convenor – Done

▶ Recruitment of affinity group leads – Ongoing, YP done; Student/LM/WiE pending

Next actions

▶ Launch Project I AM AWARE – Q2 2023

▶ Launch Project SARVATRA – Q2-Q3-Q4 2023

▶ Launch Project SHINCHOKU – Q2-Q3-Q4 2023

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