



*TCOES activities
on ta.ieee.org*

SC2023
Enabling Leaders
TO BUILD A **Sustainable Future**



**Technical Community Outreach, Engagement
and Society Membership**

Andre Oboler

TAB TCOES Committee Member

Visit
IEEE
**Technical
Activities**
Booth 23 & 24
in the Exhibit Hall

About Me – Andre Oboler

Currently a member of:

TAB Committee on Outreach, Engagement and Society Membership

IEEE Global Public Policy Committee

IEEE Systems Council AdCom

IEEE TechEthics Global Ambassadors

Previous roles include:

2021-2022 IEEE Computer Society VP (Member and Geographic Activities)

2018-2020 Chair, IEEE Computer Society Geographic Activities Committee

2017-2018 Vice Chair, IEEE Australia Council

2014-2017 Membership Development, Victorian Section

2014-2015 Region 10 Coordinator, IEEE Computer Society

2010-2011 Chair, IEEE Computer Society Victorian Chapter

Areas of work: hate speech, disinformation and extremism on social media and other digital platforms



IEEE Technical Activities Board (TAB) Committee on Technical Community Outreach, Engagement and Society Membership (TCOES)



J. Roberto de Marca
Chair



Liuchen Chang
Member-At-Large



Dalma Novak
Member-At-Large



Andre Oboler
Member-At-Large



Maciej Ogorzalek
Member-At-Large



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FDC Appointment



Karen Burnham
TA Standards Appointment



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Staff



Laura Creighton
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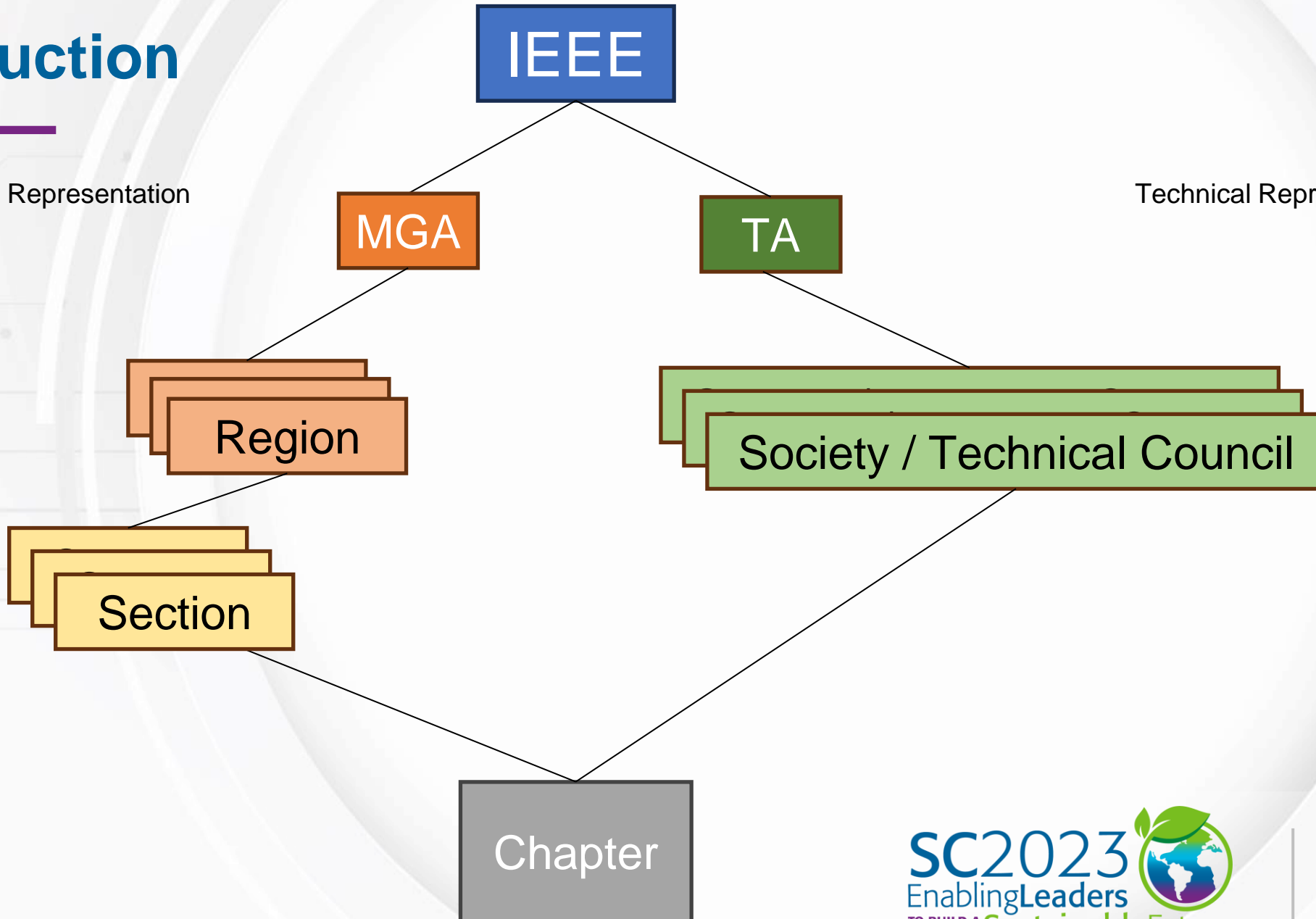
ta.ieee.org/operations/outreach-engagement-and-society-membership



Introduction

Geographic Representation

Technical Representation



TCOES activities
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Introduction

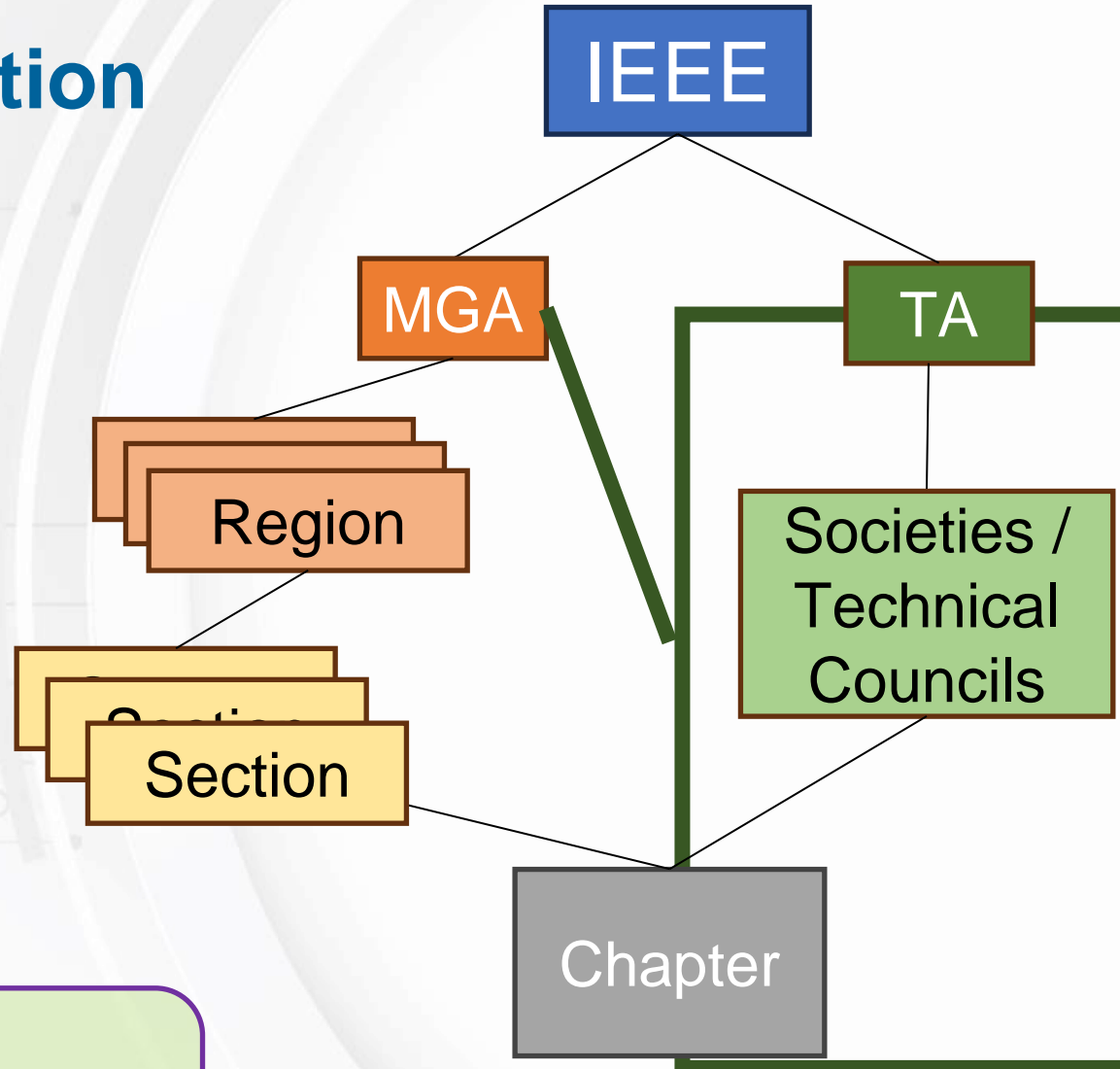
TA

IEEE Technical Activities Board oversees the IEEE's Technical OUs: 39 Societies and 7 Technical Councils

Societies / Technical Councils



Introduction



TCOES

IEEE Technical Activities Board (TAB) Committee on **Technical Community Outreach, Engagement and Society Membership (TCOES)**

Helping all of IEEE's Technical OUs raise their visibility, engage effectively with the rest of IEEE and the world, deliver value to their members, increase their membership, and support their local chapters.

Why are Chapters important to you?

TCOES Functional Highlights

Responsible for **Technical Activities outreach, engagement, and membership topics**

Focusing on membership and engagement across all of TA

Centralizing efforts in these areas



New Committee, began meeting in September 2022

Provides focused group to address topics that were previously individual ad hoc efforts

Committee functions that will make a difference for you:

Address higher level systemic issues that impact all Societies/Councils (including all Chapters of all Societies/Councils)

Improve capacity for communication and engagement between all parts of IEEE (e.g., Regions and Sections) and parts of TA like Societies and Councils

Improve opportunities for members (including groups like YP, Industry, etc.) and the value of membership

Share knowledge and Best Practices globally across Societies/Councils

Listen to members and leaders across the organization

TAB Membership and Engagement Forums

First ever Forum held December 2022



Major Themes from December 2022 Forum:

Local engagement: Increased support for Chapters and Chapter collaboration

Student to young professional/higher grade transition: Tracking movement through transition: messaging, offers, benefits

Industry engagement: Identifying needs of individuals and companies

Society/Council collaboration: Continuing the dialogue from the Forum / future connections

Providing support for the S/C Membership role: Sharing best practices; Data access, tools, and data usage

Held **second TAB Membership and Engagement Forum** in April 2023, with Breakout Sessions on:

Increasing Engagement with/of **Students**

Increasing Engagement with/of **Recent Graduates** (transition from Student to Young Professional)

Increasing Engagement with/of **Industry**

Many of the same goals as
Regions and Sections!

Chapter Support and Collaboration

Chapters are supported by both **MGA** (Section, Region, or Geographic Council) and **Technical Activities** (Societies/Technical Councils)

Many Societies/Technical Councils have robust Chapter programs that include:

- Financial support
- Distinguished Lecturers
- Mentorship / Support Resources
- Outstanding Chapter Awards

Collaborate with Societies/Councils on Local Programs and Events

- Reach out to your local Chapter Chairs
- Communicate with your Student Branches and SB Chapters
- Attend the “Improving Chapter Engagement” Breakout Session for more ideas

Form new Chapters and Student Branch Chapters in your Section

- Contact Society/Council Chapter Coordinators for support

mga.ieee.org/resources-operations/geographic-unit/chapters



Chapter Resources
on mga.ieee.org

Sections, through their Chapter Chairs, will be able to access more support for their local members.



How can we work together?

Help Us <=> Help You

**IEEE Technical Activities
Booth 23 & 24
Email: tcoes@ieee.org**

Share Best Practices

Let us know what kind of programs and initiatives you have in your Section so we can share with Societies, Technical Councils, and Technical Communities.

Share Challenges and Request Resources

Let us know how we can help you in your volunteer role so we can help remove barriers.

How can we support challenges specific to your geographic area(s)?

How can we help you communicate better with Society/Council Chapter Coordinators?

How can we help you get the Chapter data you need?



TCOES on ta.ieee.org

Learn more about TCOES programs and initiatives

Communicate the value of Society membership to your members to help retain current members and recruit new members!

Reach out and provide feedback!

TCOES Breakout Sessions:

- Saturday 14:00-14:30
- Sunday 14:30-15:00

