

2018 IEEE President's Remarks

Jim Jefferies IEEE Region 10 Meeting, Langkawi, Malaysia 3 March 2018



The Fuel of IEEE

Who we are

Forward-thinking technology professionals coming together ...



... to discover the next technological innovation,

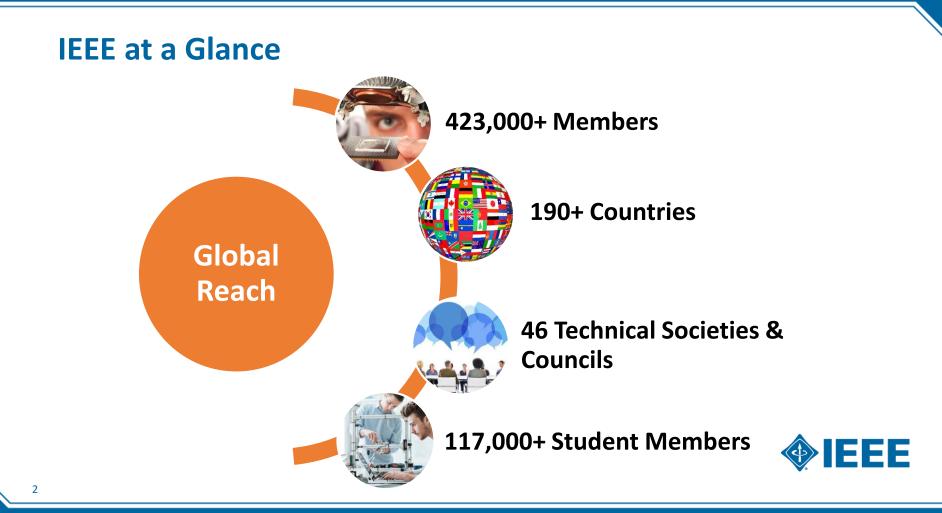
to develop international standards,

to form communities,

to share research and educate,

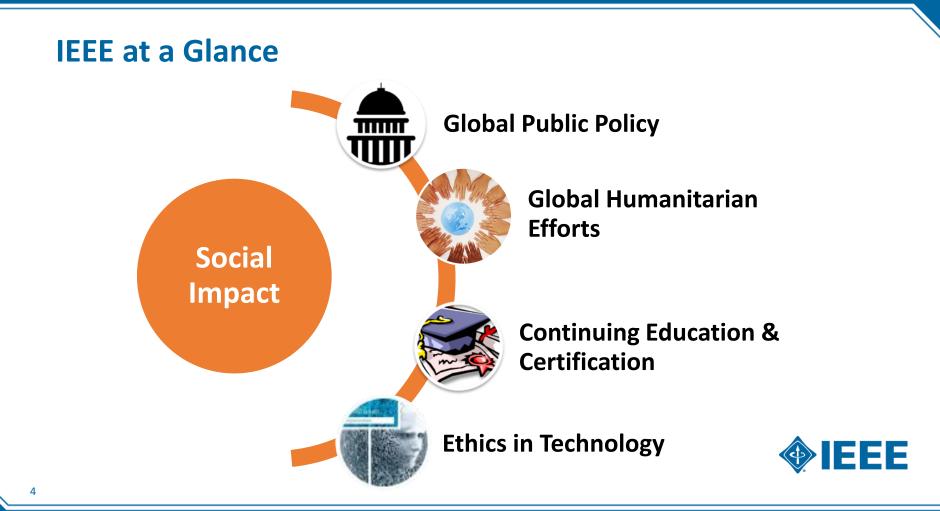
in the spirit of collaboration.





IEEE at a Glance





IEEE Strategic Goals

2015-2020



Expand and enable dynamic, nimble, flexible, and diverse communities to help individuals from around the world to share, collaborate, network, debate, and engage with one another.



Provide technically vital forums for the discussion, development, and dissemination of authoritative knowledge related to traditional technologies, while focusing more of our resources towards serving the professionals working on emerging and disruptive technologies.



Lead humanitarian efforts around the world to use technology to solve the world's most challenging problems.



Leverage IEEE's technologyrelated insight to provide governments, NGOs and other organizations, and the public with innovative and practical recommendations to address public policy issues.



Board of Directors: 2018 IEEE Strategic Agenda

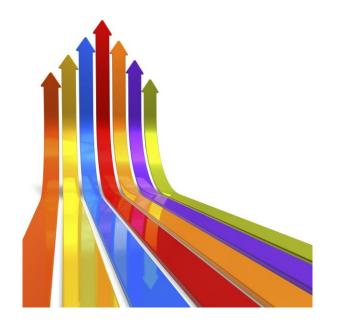
Adopted as a **living document** by the IEEE Board of Directors on 22 January 2018

	JANUARY	FEBRUARY	JUNE	NOVEMBER
2018 RETREAT TOPIC Goal: Technically vital forums & Expand communities Initiative: Vitality of our core activities	 Priorities for IEEE as a 21st Century Professional Membership Organization 	Retreat Outcomes	PublicationsMembership	Share final 2018 Recommendations
FINANCIAL PLANNING Initiative: Sustainability of IEEE	Financial Process Strategy	Budget Guidelines	• 2019 Budget Update	 Public Policy Strategy & Funding Model
BOARD PROFESSIONAL DEVELOPMENT Initiative: Sustainability of IEEE	 Future of Associations with Futurist Ross Dawson Updated IEEE Environmental Scan: "Change Drivers for IEEE" 	Brain Fuel Plenary: Industry Perspectives	• TBD	
IEEE FRAMEWORK Goal: Expand communities & Technically vital forums Initiative: Sustainability of IEEE		Regional Structure	 Africa Strategy Society Structure Operations Board	 IEEE Structure (501c3, c6, for profit, etc.) Global Offices
MERGERS, PARTNERSHIPS, COLLABORATIVE OPPORTUNITIES Goal: Expand communities Initiative: Sustainability of IEEE		• GlobalSpec	Educational Opportunities	MOU Strategy
REVIEW PLANS FOR MAJOR INITIATIVES Initiative: Vitality of our core activities		YP Business Plan Update	 Collabratec™ Future Directions Corporate Portal Humanitarian Update 	New Initiatives Committee UpdateIndustry Engagement

2018 IEEE Ad Hoc Committees

Foster continuity in IEEE's strategic direction

- IEEE Ad Hoc Committee on Africa
- IEEE Ad Hoc Committee on Internet Initiatives (3I)
- IEEE Ad Hoc Committee on Strategic Alignment & Oversight





Priorities for IEEE as a 21st-Century Professional Membership Organization

2018 IEEE Board of Directors Retreat Focus

- Develop a strategy to position IEEE to purposefully serve our members
- Continued, long-term success
- Focus: Publications and Membership
- Respond to challenges
- Developing our next generation of leaders

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The Value of a Cooperative Environment

- Collaboration:
 - Between Volunteers and Professional Staff
 - Momentum between Presidents
 - Across the Operating Units
 - Among Board, Societies, and Sections
- Individual Initiatives Strengthened with Sharing
- Innovative and Forward-Looking Perspective





Questions?

